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The peculiarities of the legal work of the higher educational institutions (further – universities), which is a necessary economic and legal means of regulation of their activity in modern conditions. Offered to the contents of the legal work of the universities to introduce such a need for them, as the local legal regulation of relations of industrial property, including clarifications on the application of legislation, drafting relevant agreements forming conditions, rights and obligations of the universities (legal protection, the use of objects of intellectual property rights, distribution rights, ensure privacy, remuneration, expenses and income, and so on), the implementation of the preparation and filing of documents (applications) on intellectual property law in certain organs for patenting in Ukraine and foreign States in accordance with national and international procedures. Given the activity of the universities as a participant in a business-innovation relationship we believe it is necessary, first, to increase the role and value of legal work in the activities of the universities, and secondly, taking into account the need for participation of universities in the process of formation of an innovation-based economy to fill its content with the new direction aimed at the legalization of the results of scientific research and protection of the rights and legitimate interests of the universities in the use of industrial property objects in the field of management with other entities.

Under such conditions proposed under the legal work of the universities to understand the joint activities of legal services (legal counsel) with other structural units of the universities, administrative staff, aimed at ensuring the rule of law, discipline and order, rights and legal means of execution universities, their objectives and main tasks of the order of strict observance and prevent breaches the requirements of the legislation in the course of a university activity. As to the main areas of legal work of the university include the following: local rulemaking (the regulations on the procedure for implementation of all activities of the university, orders, decrees, and so on); contractual and claim-related activities; organization of work on improving the legal culture of employees; legal support of registration of intellectual property rights on the results of research activities of universities and protection of their rights and legitimate interests including when using industrial property objects in the field of management.

Key words: legal work, economic-legal means, higher educational institutions, legal adviser, local norm-setting, scientific-research activities, protection of intellectual property rights, legal culture workers.